

✓ *Small Business*
Web Site STARTER Packages

Set Up

Initial Web Site Strategy Session

STARTER
½ Hour

STARTER Plus
1 Hour

STARTER Elite
1 ½ Hour

Design

Number of Web Site Pages

4

8

12

Home Page

✓

✓

✓

Product/Service Pages

✓

✓

✓

Contact Us Form

✓

✓

✓

Web Site Search, Site Map & Privacy Policy

✓

✓

✓

Horizontal Navigation

✓

✓

✓

Blog

✓

✓

✓

Gallery

✓

✓

✓

Dropdown Tabs from Navigation

✓

✓

✓

Social Set Up

✓

✓

✓

Content Management

Initial Training

STARTER
½ Hour

STARTER Plus
1 Hour

STARTER Elite
1 ½ Hours

Ability to add pages

✓

✓

✓

Pricing

Paid in Full

\$2,700

\$3,300

\$3,900

Monthly

\$250

\$300

\$350

Content Management Hosting

1 Year Hosting Contract (\$300)

✓

✓

✓

✓ Check Represents Items Included in Packages.

Set Up / Initial Web Strategy Session

We will learn about your business and target market, including demographics, business objectives and goals. With a data flow/story board process, we identify calls to action and navigation. Web pages are developed with an initial Search Engine Optimization (SEO) strategy (including keywords in page URLs). Additional SEO monthly packages are also available.

Design

Our creative development draws on existing branding elements or may include new branding direction to meet goals and objectives identified during the discovery process. Logo design will be itemized separately.

Product/Service Pages

The Product/Service pages follow the same established format of the Home page design. Our STARTER Elite package includes an additional interior design format related to the Home page.

Contact Us Form

We include a form with required fields that submits to email(s) of your choice (also monitored through World Synergy).

Web Site Search, Site Map and Privacy Policy

All web sites also include a basic Search Field and Search Results page, Site Map page and Privacy Policy page.

Blog & Web Site Gallery

Packages include the basic blog and gallery features available in the CMS.

Social Set Up

We provide the initial Social Media profiles, including naming and branding.

Content Management / Programming

All HTML programming is developed within a Drupal Content Management System (CMS). Our developers will provide one training session via a GoTo Meeting or on site at World Synergy's offices. One client user name and password will be provided. All CMS access is through an Internet web site browser. Users will be trained on how to add pages within each specific package, update content, and upload images.

Content Management Hosting

All Web Site STARTER Packages include 1 year of web site hosting.